



Mr Thierry Do
Founding Partner
Atelier Modus

Over the span of three decades, Thierry has honed his design expertise across the globe from Canada to Singapore. His experiences include designing new passenger experiences for the first French high-speed train TGV Duplex to powering corporate innovation with large organisations in Japan, and setting up the first national Design Thinking and Innovation Academy in Singapore.

As a serial entrepreneur, Thierry likes to challenge himself by always taking the path off the beaten track: it is the only way to quench his thirst for adventures and human narratives.

Besides running Atelier Modus, he teaches design thinking in the hope of breeding the next generation of inventors, engineers, entrepreneurs and business leaders with a good balance between analytical and creative thinking in his capacity as Adjunct Associate Professor at the National University of Singapore and Adjunct Faculty at the Singapore Management University.

He is currently member of the Advisory Committee at the School of Media, Arts and Design at Singapore Polytechnic.